



# 2021 Summer Conference

| <b>Sunday, July 25</b> |   |   |  |
|------------------------|---|---|--|
| 3:00pm - 8:00pm        | Registration                              |   |  |
| 8:00pm - 10:00pm       | Homecoming Reception - Pacific Hall       |   |  |
| <b>Monday, July 26</b> |   |   |  |
| 6:45am - 8:15am        | Continental Breakfast - Grande Ballroom   |   |  |
| 8:15am - 8:50am        | Opening Remarks                           |   |  |
| TRACK                  | IMPORTS                                   | EXPORTS   | GENERAL  |
| ROOM                   | Asia 1                                    | Asia 2  | Asia 3   |
| 9:00am - 10:00am       | USMCA                                     | How to Prepare & Conduct your Internal Risk Assessment              | Quick, Fast, and In Compliance: Creating Synergy between Compliance and Supply Chain |
|                        | Adrienne Braumiller                       | Lawrence M. Friedman  | Christy Poindexter   |
| 10:00am - 10:15am      | Break                                     |   |  |
| 10:15am - 11:15am      | How to Prepare and Conduct a Broker Audit | Auditing Your Export Compliance Program at Home and Abroad          | Making Sense of E-Commerce Regulatory Requirements                                   |
|                        | Judy Haggin                               | Dan Chapman   | Ned Steiner  |
| 11:15am - 11:30am      | Refreshment Break - Pacific Hall          |   |  |
| 11:30am - 12:30pm      | HTSUS Classification - A GRI Review       | Dealing with US Sanctions Compliance Challenges in a Changing World | Incoterms 2020   |
|                        | Dave Glynn                                | Larry Hanson  | Bonnie M. Kersch   |
| 12:30pm - 1:30pm       | Lunch - Pacific Hall                      |   |  |
| 1:30pm - 2:30pm        | Legal Eagles                              | Legal Eagles  | Legal Eagles   |
|                        |   | ICPA LAWYERS  |  |
| 2:30pm - 2:45pm        | Break                                     |   |  |
| 2:45pm - 3:45pm        | Setting Up Post Entry Process             | Implementing TAA & MLA programs                                     | Anatomy of an Internal Investigation   |
|                        | Jessica Cook                              | Joanne Rapuano  | Olga Torres  |
| 3:45pm - 4:15pm        | Snack Break - Pacific Hall                |   |  |
| 4:15pm - 5:15pm        | Setting up a Foreign Trade Zone           | Commodity Jurisdiction  | Managing Cyber Risk: Yours and Your Vendors  |
|                        | Sean Lydon                                | Derrick Kyle  | Michelle Schaap  |



# 2021 Summer Conference

| Tuesday, July 27  |   |  |  |
|-------------------|---|--|--|
| 6:45am - 8:30am   | Continental Breakfast - Exhibit Hall              |  |  |
| <b>DATA ROOMS</b> | <b>HOUSTON</b>                                    | <b>DFW</b>   | <b>ATLANTA</b>   |
| <b>TRACK</b>      | <b>IMPORTS</b>                                    | <b>EXPORTS</b>   | <b>GENERAL</b>   |
| <b>ROOM</b>       | <b>Asia 1</b>                                     | <b>Asia 2</b>  | <b>Asia 3</b>  |
| 8:30am - 9:30am   | How to Select a Broker / Forwarder                | The House That OFAC Built  | Getting a Seat in The Board Room                                     |
|                   | Robert Morris                                     | Eric Sohn  | Jeff McCauley  |
| 9:30am - 9:50am   | Break   |  |  |
| 9:50am - 10:50am  | CBP Informed vs. Enforced Compliance              | Emerging and Foundational Technologies Rules                       | False Claims Act   |
|                   | John McLoughlin                                   | Marwa Hassoun  | Jennifer Horvath   |
| 10:50am - 11:10am | Refreshment Break                                 |  |  |
| 11:10am - 12:10pm | ADD / CVD Scope and Case Study                    | How to Gain Buy-In and Develop an Import/Export Compliance Program | The Trusted Trader Program.  |
|                   | Lisa Gelsomino                                    | Jessica Cook   | Larry Hanson   |
| 12:15pm - 1:15pm  | Lunch -Pacific Hall                               |  |  |
| 1:15pm - 2:15pm   | Country of Origin Determination                   | Best Practices for End Use   | Fully Automating Your Drawback Program –Separating Fact from Fiction |
|                   | Matthew Bock                                      | Mark Boileau   | Tony Nogueras  |
| 2:15pm - 2:45pm   | Snack Break - Pacific Hall                        |  |  |
| 2:45pm - 3:45pm   | Taking Advantage of the Miscellaneous Tariff Bill | Exporting to the Cloud   | When a Special Agent Knocks: What to Do and Not Do                   |
|                   | John Brew   | Michelle Schulz  | Larry Hanson   |



# 2021 Summer Conference

| <b>Wednesday, July 28</b> |   |  |   |
|---------------------------|---|--|---|
| 7:00am - 8:00am           | <b>Continental Breakfast</b>  |  |   |
| 8:00am - 8:30am           | <b>ICPA Family Gathering</b>  |  |   |
| <b>Track</b>              | <b>IMPORTS</b>  | <b>EXPORTS</b>                                 | <b>GENERAL</b>                              |
| <b>Room</b>               | <b>Asia 1</b>   | <b>Asia 2</b>                                  | <b>Asia 3</b>                               |
| 8:45am - 9:45am           | Buying DDP – Understanding and managing the compliance risks                                      | Creating a Functional Export Compliance Manual | Understanding and Utilizing ATA Carnets     |
|                           | Eric Smithweiss   | Michelle Schulz                                | Leslie August                               |
| 9:45am - 10:00am          | <b>Refreshment Break - Pacific Hall</b>   |  |   |
| 10:15am - 11:15pm         | Customs Valuation: Additions to Value -- Understanding Assists & Supplemental Payments            | Understanding Export Licensing                 | Customs Bond Compliance 2021 Are You Ready? |
|                           | George Tuttle   | Bruce Leeds                                    | Patrice Lafayette<br>Amanda Barlow          |
| 11:30pm - 12:45pm         | <b>Lunch - Pacific Hall</b>   |  |   |
| 12:45pm - 1:45pm          | CTPAT – What's in it for You?   | Rule Making for Routed Exports                 | AI for Product Classification               |
|                           | Michelle Schulz   | George Tuttle                                  | Luis Gomez                                  |
| 1:45pm - 2:00pm           | <b>Break</b>  |  |   |
| 2:15pm - 3:15pm           | <b>PATRICIA MARSEILLE - Leadership Development: How to Level Up in the Trade Compliance Field</b> |  |   |