



WOMEN IN INTERNATIONAL TRADE – ORANGE COUNTY

PROUDLY PRESENTS

2021 State of International Trade & Customs Annual Symposium

Tuesday, February 23, 2021

Virtual Environment

Program: 9:00 a.m. – 1:00 p.m. (PST)

Join WITOC for its annual State of International Trade & Customs Symposium for importers, exporters, customs brokers, and other trade stakeholders. Tune-in to hear from key government senior management officials representing USCBP, USFDA, USBIS, USDOC and USCS recap major import/export developments and trade issues headlining 2020 on trade facilitation and enforcement with a look ahead to regulatory trends & initiatives that will shape the ever-evolving trade landscape of global commerce in 2021.

The program this year also includes two private industry segments. Experts will share their insights into hot topics and trade policy setting the stage for another year of challenges in moving international trade forward in the time of Coronavirus, including a spotlight on the shipping container pandemic and shipping traffic jams locally and globally.

Discussion Topics to Include

Year-End Reviews and Trends to Watch for 2021
2021 Priority Trade Issues & Enforcement – National & Local Perspectives
Timely Updates to Trade Remedies: Section 232 & 301 Tariffs
Latest Developments in E-Commerce and Section 321
Trade Policy Outlook from D.C. / Latest Developments in China Tariff Litigation
Outlook for Top 2021 Import/Export Trade Compliance Challenges
Global Supply Chain Shipping Crisis – Local and Global Perspectives

Introductions & Program Moderators

Simona Racek, President WITOC, Santa Ana, CA
Sharla Marocchi, Chairwoman WITOC, Santa Ana, CA
Anne Hilsabeck, President and Founder
AMH CUSTOMS CONSULTANTS, Newport Beach, CA
WITOC State of Trade Chair

Register today at <http://www.witoc.org/event/2021-state-of-trade>

Speaker Line-up and Timeline

Government Representatives

9:00 a.m. – 10:00 a.m.

Segment: U.S. Customs and Border Protection (USCBP)

Thomas F. Overacker, Executive Director, Cargo & Conveyance Security,
Office of Field Operations, CBP HQ

Laura M. Tapia, Section Chief – Trade, Los Angeles/Long Beach Seaport

Christine Hogue, Section Chief, Trade, Los Angeles Int'l Airport

Alan Aprea, Assistant Director, Centers of Excellence -- Electronics

10:00 a.m. – 10:45 a.m.

Segment: U.S. Food and Drug Administration (FDA)

Daniel Solis, Assistant Commissioner for Import Operations, OEIO,
FDA Office of the Commissioner, D.C.

Gordon Chu, Acting Program Division Director – Division of West Coast Imports
Office of Enforcement and Import Operations, Los Angeles

10:45 a.m. – 11:00 a.m.

Program Break

11:00 a.m. – 11:40 a.m.

Segment: U.S. Department of Commerce

Joann J. Hill, Acting National Field Director, U.S. Commercial Service, Washington, D.C.
Michael E. Hoffman, Director, Western Regional Office, Bureau of Industry & Security (BIS)
Richard B. Weir, Special Agent in Charge, Office of Export Enforcement (BIS)

Private Industry Experts

11:40 a.m. – 12:30 p.m.

Segment: Global Supply Chain Shipping Crisis – Local and Global Perspectives

John McLaurin, President, Pacific Merchant Shipping Association (PMSA)

Jon Monroe, President, Jon Monroe Consulting, Inc.

Greg Wickes, Vice President, Norman Kreiger Worldwide, Inc.

12:30 a.m. – 1:00 p.m.

**Segment: Presidential Imposed Tariffs are Here to Stay – Insider Perspectives
Outlook for Trade Policy in the New Administration**

Peter Friedmann, aka "Our Man in DC," Washington D.C. Insider

Michael Roll, Partner, Roll & Harris LLP

Vince Iacopella, Executive VP, Growth & Strategy, Alba Wheels Up International

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Women In International Trade - Orange County

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