



2021 Annual Conference Agenda

Sunday, March 28			
2:00pm - 8:00pm	Registration		
8:00pm - 10:00pm	Opening Reception - Texas Ballroom		
Monday, March 29			
6:45am - 8:15am	Continental Breakfast - Exhibit Hall		
8:15am - 8:50am	Opening Ceremonies		
Track	IMPORTS	EXPORTS	GENERAL
Room			
9:00am - 10:00am	2020 Regulatory Review	Practical guide to export license applications	Dealing with Stress
	Amy Magnus	Beth Pride	Kendra Hunt
10:00am - 10:15am	Break -		
10:15am - 11:15am	Avoiding and Mitigating CBP & PGA Admissibility Detentions and Seizures	Best Practices in Export Compliance	Topical Canadian Trade and Customs Compliance Issues
	Lenny Feldman	Omari Wooden	TBD
11:15am - 11:30am	Refreshment Break		
11:30am - 12:30pm	Valuation Strategies for Duty Minimization	Routed Export Transactions	CTPAT 2.0 – Updating Your Security Program to Meet CBP's New Standards
	Andy Siciliano	Bonnie Kersch	Rennie Alston
12:30pm - 1:30pm	Lunch		
1:30pm - 2:30pm	Using ACE Reporting Tools to Maximize Compliance and Duty Savings Opportunities	Export Controls Update	Brexit
	Mark Tallo	Larry Hanson	TBD
2:30pm - 2:45pm	Break		
2:45pm - 3:45pm	LEGAL EAGLES	LEGAL EAGLES	LEGAL EAGLES
3:45pm - 4:15pm	Snack Break - Exhibit Hall		
4:15pm - 5:15pm	Forced Labor Enforcement by CBP: What We Know and What's Coming	License Exceptions and Exemptions under the ITAR and EAR	TFTEA Drawback Two Years Later, a Net Positive?
	Judy Haggin	Bruce Leeds	Tony Nogueras



2021 Annual Conference Agenda

Tuesday, March 30			
5:45 AM			
6:45am - 8:30am Continental Breakfast - Exhibit Hall			
DATA ROOMS			
TRACK ROOM	IMPORTS	EXPORTS	GENERAL
8:30am - 9:30am	Conducting Successful Investigations and Voluntary Disclosures Adrienne Braumiller	Exports Outside Your Lane Michelle Schulz	Road Warrior; Tips & Tricks for the Business Traveler Clay Perry
9:30am - 9:50am Break			
9:50am - 10:50am	Customs broker RFP, how to select your next broker Tom Gould	Common Export Violations and How to avoid them Shannon Fura	Latest Trends in Trade Law Enforcement (and how to protect yourself) Larry Hanson
10:50am - 11:10am Refreshment Break			
11:10am - 12:10pm	How to Gain Buy-In and Develop a Strategic Import Compliance Program Tammy Hetrick	Deemed Exports, Discrimination Concerns, and Technology Control Plans Derrick Kyle	Using Analytics to Make Decisions for Better Trade Compliance Mike Thompson
12:15pm - 1:15pm Lunch - Pavilion			
1:15pm - 2:15pm	Responding to CBP Forms 28 and 29 Peter Quinter	Empowered Official – obligations and liabilities Tom Cook	Benefits/Challenges of Working Remotely Aida Dismondy
2:15pm - 2:45pm Snack Break - Exhibit Hall			
2:45pm - 3:45pm	Additions to Value: Assists, supplemental payments, Royalties and License fees George Tuttle	Export Audits and Self Assessments Julia Mason	Lessons Learned from Pandemic - How to Pivot quickly in crisis Mark Baxa



2021 Annual Conference Agenda

Wednesday, March 31			
6:45am - 8:15am		Continental Breakfast	
8:45am - 9:15am		ICPA Family Gathering - Texas Ballroom	
Track	IMPORTS	EXPORTS	GENERAL
Room			
9:45am - 10:00am		Break	
10:00am - 11:00am	How to evaluate related party transactions	Effective Customer Screening	CBSA Assessment and Revenue Management Program
	Mark Segrist	Dan Strick	TBD
11:00am - 11:15am		Refreshment Break	
11:15am - 12:15pm	FTZ - are they worth? Maximizing benefits	Global Sanctions Update	ABC's of Drawback
	Dean Johnson	Larry Hanson	Eric Rock
12:15pm - 1:45pm		Lunch	
1:45pm - 2:45pm	Broker Entry of Self file? A Debate	Understanding Encryption	NAFTA/USMCA updates
	TBD	Michelle Schulz	Chandri Navarro
2:45pm - 3:15pm		Snack Break	
3:15pm - 4:15pm	Mastering Trade Compliance in global ecommerce	Best Practices for ECCN Classification	Incoterms
	Jeff McCauley	James Van Riper	Bonnie Kersch
See You Next Year!			