

## **MADISON INTERNATIONAL TRADE ASSOCIATION (MITA)**

### **“Trade Compliance 2020: Trade Compliance Hits the ‘Big Time’”**

*A special event sponsored by Husch Blackwell LLP., ME Dey & Co. and ABS Global*

**Tuesday, February 11, 2020 at the Fluno Center, Madison WI**

From tariffs to sanctions to export controls, trade compliance issues are in more headlines and boardroom discussions than ever before! On February 11, 2020, MITA and a world-class group of trade compliance experts will give you the information and insights you need to help your organization prosper in these challenging trade compliance times!

#### **Program Schedule:**

11:30am - 12:00pm      Registration and Networking

#### **Lunch Program**

12:00pm - 12:30pm      Lunch Served

12:30pm - 1:00pm      Keynote Address: **Julie Pojar**, *Manager, International Trade Compliance, Kohler*

1:00pm - 2:15pm      Trade Compliance “Speed Sessions”

#### **Afternoon Program**

2:15pm - 2:30pm      Coffee

2:30pm - 4:45pm      Trade Compliance “Deeper Dive” Sessions

#### **Lunch Program:**

**Keynote Address:** Keynote Address: **Julie Pojar**, *Manager, International Trade Compliance, Kohler*

**“Speed Sessions”** (each participant chooses four (4) of these 15-minute sessions)

- **James E. Bartlett III**, Principal, Full Circle Trade Law, Washington, DC - How Do You Find Export and Import Violations?
- **Robert Boehm**, Licensed Customs Broker (LCB), International Customs Services (ICS), Inc. - Importing: Recent Rulings and Impact on Classifications
- **Shannon Bryant**, Manager Global Trade Compliance, Harley-Davidson Motor Company - Contributing to the Conversation: Trade Policy Strategies for Small Businesses
- **Paul Jarzombek**, Chief Operating Officer, LR International Inc. – A Brief Review of INCOTERMS 2020
- **Cortney Morgan**, Partner, Husch Blackwell - U.S. sanctions summary and outlook
- **Bethany Nelson and Tom Demke**, UW-Madison Export Compliance Office - Export Compliance Considerations When Working With Universities and Researchers
- **Sandi Siegel**, President and Managing Partner, M.E. Dey - Understanding ATA Carnets and Their Benefits

#### **Afternoon Program:**

“Deeper Dives” (each participant chooses three (3) of these **40**-minute in-depth sessions)

- **James E. Bartlett III**, Principal, Full Circle Trade Law, Washington, DC - *How to Handle Those Violations You Just Found: Preparing VDs, VSDs, and PDs*
- **Robert Boehm**, Licensed Customs Broker (LCB), International Customs Services (ICS), Inc. - *Classification: Everything You Wanted to Know About Sets, But Were Afraid to Ask*
- **Paul Jarzombek**, Chief Operating Officer, LR International Inc. – *When Trade Compliance, Letters of Credit and INCOTERMS Intersect*
- **Bethany Nelson and Tom Demke**, UW-Madison Export Compliance Office - *Deemed Exports, Technology Controls Plans, and Emerging Technologies: Three Areas of Export Control that Should Be on Every Company’s Radar*
- **Margaret Lange**, Director of Compliance, M.E. Dey - *C-TPAT: New Rules, Validation, and Importance for Importers*
- **Cortney Morgan**, Partner, Husch Blackwell - *How to Avoid Those Slippery, Serpentine Sanctions*

**Program Cost:** Lunch only: Early Bird rate applies until February 4, 2020 - \$35 MITA Members; \$45 for Non-MITA Members; Regular rate - \$45 for MITA Members; \$60 for Non-MITA Members (thereafter).

Lunch and Afternoon Workshops: \$99 for MITA Members; \$119 for Non-MITA Members.

**Registration:** <http://mitatrade.org/events/details/trade-compliance-2020-trade-compliance-hits-the-big-time>