



2020 Annual Conference Agenda

Sunday, March 15

2:00pm - 8:00pm	Registration - Bayview Foyer
8:00pm - 10:00pm	Opening Reception - Grand Ballroom

Monday, March 16

6:45am - 8:15am	Continental Breakfast - Exhibit Hall
8:15am - 8:50am	Opening Ceremonies - Harbor Island Ballroom

Track	IMPORTS	EXPORTS	GENERAL	BOOT CAMP	REPEATS
Room	Nautilus 5	Nautilus 4	Nautilus 3	Nautilus 2	Nautilus 1
9:00am - 10:00am	USMCA	Huawei Case Study	Quick, Fast, and In Compliance: Creating Synergy between	Customs Valuation: Additions to Value -- Understanding Assists &	Ask the Legal Eagles
	Paul Vandevent	James Lockett	Christy Poindexter	Marian Ladner	Larry Hanson
10:00am - 10:15am	Break -				
10:15am - 11:15am	Section 232 & 301 updates	Implementing a Freight Forwarder Audit Program	Foreign Corrupt Practices Best Practices and Audit Procedures	How to Prepare & Conduct your Import Internal Risk Assessment	Documenting Your HTS Classification Process
	Leigh A. Glazer	Cezanne Fink	Samir Varma	Larry Freidman	Jill Hurley
11:15am - 11:30am	Refreshment Break - Nautilus Foyer				
11:30am - 12:30pm	Importing into Mexico - customs rules and regulations.	Rule Making for Routed Exports	Incoterms 2020	How to Select a Broker / Forwarder	Anatomy of an Internal Investigation
	Manuel Mendez	Shannon Barley	Bonnie M. Kersch	José Abrantes	Derrick Kyle
12:30pm - 1:30pm	Lunch - Pavillion				
1:30pm - 2:30pm	ADD / CVD Scope and Case Study	BIS Update	Global Tariff and Duty Measures	Recordkeeping: Good, Better, Best & Bestest!	Dealing with US Sanctions Compliance Challenges in a Changing World
	Lisa Gelsomino	Michael Hoffman	Kolja Mendel	Jamie Adams	Doug Jacobson
2:30pm - 2:45pm	Break				
2:45pm - 3:45pm	WTO dispute process	Implementing TAA & MLA programs	Compliance Strategies for Maintaining Customs Bonds During and After Trade Wars	How to Prepare & Conduct a Broker Audit	Finding Hidden Exports
	Valerie Hughes	Jake Schostag	Patrice Lafayette	Nikki Lee	Constance Birden
3:45pm - 4:15pm	Snack Break - Exhibit Hall				
4:15pm - 5:15pm	Setting up a Foreign Trade Zone	Denied Parties Screening best Practice	Mitigating Cybersecurity Risks	SUS Classification - A GRI Revi	Routed Exports Case Studies
	Rebecca Williams	Suzanne Kao	Michelle Schaap	Dave Glynn	Shannon Barley



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Tuesday, March 17

5:45 AM	ICPA Charity Fun Run - Meet in Lobby				
6:45am - 8:30am	Continental Breakfast - Exhibit Hall				
7:00am - 8:00am	DATA GROUP MEETINGS				
DATA ROOMS	HOUSTON	DFW	ATLANTA	UPSTATE NY	
ROOM	Nautilus 5	Nautilus 4	Nautilus 3	Nautilus 2	Nautilus 1
	IMPORTS	EXPORTS	GENERAL	BOOTCAMP	REPEATS
8:30am - 9:30am	Importing into Brazil	ITAR licensing and Documentation	Getting a Seat in The Board Room	Understanding Export Licensing	When a Special Agent Knocks: What to Do and Not Do
	Rodrigo Furchi	Karen Stone	Deep SenGupta	Bruce Leeds	Troy Shaffer
9:30am - 9:50am	Break				
9:50am - 10:50am	Setting Up ACH and PMS Best Practices	Emerging and Foundational Technologies Rules	Update on Brexit	CBP Informed vs. Enforced Compliance	False Claims Act
	Merit Tremper	Marwa Hassoun	John Grayston	Andrew Siciliano	Jennifer Horvath
10:50am - 11:10am	Refreshment Break - Nautilus Foyer				
11:10am - 12:10pm	Understanding The 5 W's of Customs Entry Reconciliation	Best Practices with Dealing with Distributers	Navigating Retaliatory Tariffs	Determining an ECCN	How to Gain Buy-In and Develop an Import/Export Compliance Program
	Amaryllis Turman	Barb Secor	ICPA LAWYERS	Norm Lubeck	Jeff Simpson
12:15pm - 1:15pm	Lunch - Pavillion				
1:15pm - 2:15pm	Strategic Importing	Best Practices for End Use	Being a Road Warrior	Commodity Jurisdiction	Making Sense of E-Commerce Regulatory Requirements
	Victor-Manuel Godinez	Mark Boileau	Clay Perry	Derrick Kyle	Ned Steiner
2:15pm - 2:45pm	Snack Break - Exhibit Hall				
2:45pm - 3:45pm	Taking Advantage of the Miscellaneous Tariff Bill	Exporting to the Cloud	New Ace Reporting Features and Reports	Performing an Export Audit	Setting Up Post Entry Process
	Jane Taeger	Michelle Schulz	Mary Hodges	Dan Chapman	Jessica Cook



2020 Annual Conference Agenda

Wednesday, March 18

	Continental Breakfast
6:45am - 8:15am	
7:45am - 8:30am	SAP GTS Meeting - Nautilus 1
8:30am - 9:45am	ICPA Family Gathering - Harbor Island Ballroom

Track	IMPORTS	EXPORTS	GENERAL	BOOT CAMP	REPEATS
Room	Nautilus 5	Nautilus 4	Nautilus 3	Nautilus 2	Nautilus 1
9:45am - 10:00am	Break				
10:00am - 11:00am	Importing Basics <small>Linda Zyvoloski Blane Carroll</small>	The House That OFAC Built <small>Eric Sohn</small>	Understanding and Utilizing ATA Carnets <small>Leslie August</small>	Creating a Functional Export Compliance Manual <small>Michelle Schulz</small>	Tariff Engineering <small>Lawrence M. Friedman</small>
11:00am - 11:15am	Refreshment Break - Nautilus Foyer				
11:15am - 12:15pm	Buying DDP – Understanding and managing the compliance risks <small>Eric Smithweiss</small>	How to Use License Exception <small>Julie Mason</small>	AEO Certification <small>Rebecca Yates</small>	Country of Origin Determination <small>Matthew Bock</small>	The Trusted Trader Program. <small>Larry Hanson</small>
12:15pm - 1:45pm	Lunch - Pavillion				
1:45pm - 2:45pm	CTPAT – What's in it for You? <small>Tammy Flanders Hetrick</small>	Setting up NRI Process in Canada <small>Sabrina Bandali</small>	Building a Global Center of Excellence <small>Wade Gerdemann</small>	Understanding Encryption <small>Maher Shomali</small>	How to Work with Your Sales Team <small>Peggy Morris</small>
2:45pm - 3:15pm	Snack Break - Harbor Island Foyer				
3:15pm - 4:15pm	PLENARY SESSION - Rear Admiral Rob Nowakowski				
See You Next Year!					