



2020 Annual Conference Agenda

Sunday, March 15					
1:00pm - 5:00pm					
6:30pm - 10:00pm					
Monday, March 16					
7:15am - 8:15am					
8:15am - 8:50am					
Track	IMPORTS	EXPORTS	GENERAL	BOOT CAMP	REPEATS
Room					
9:00am - 10:00am	USMCA	Huawei Case Study	Quick, Fast, and In Compliance: Creating Synergy between Compliance and Supply Chain	Customs Valuation: Additions to Value -- Understanding Assists & Supplemental Payments	Ask the Legal Eagles
	Paul Vandever	James Lockett	Christy Poindexter	Marian Ladner	Larry Hanson
10:00am - 10:15am Break					
10:15am - 11:15am	Section 232 & 301 updates	Implementing a Freight Forwarder Audit Program	Foreign Corrupt Practices Best Practices and Audit Procedures	How to Prepare & Conduct your Import Internal Risk Assessment	Documenting Your HTS Classification Process
	Leigh A. Glazer	Cezanne Fink	Samir Varma	Larry Freidman	Jill Hurley
11:15am - 11:30am Refreshment Break					
11:30am - 12:30pm	Importing into Mexico - customs rules and regulations.	Rule Making for Routed Exports	Incoterms 2020	How to Select a Broker / Forwarder	Anatomy of an Internal Investigation
	Manuel Mendez	Omari Wooden	Bonnie M. Kersch	José Abrantes	Olga Torres
12:30pm - 1:30pm Lunch					
1:30pm - 2:30pm	ADD / CVD Scope and Case Study	Bis Update	Global Tariff and Duty Measures	Recordkeeping: Good, Better, Best & Bestest!	Dealing with US Sanctions Compliance Challenges in a Changing World
	Lisa Gelsomino	BIS	Kolja Mendel	Jamie Adams	Doug Jacobson
2:30pm - 2:45pm Break					
2:45pm - 3:45pm	WTO dispute process	Implementing TAA & MLA programs	Compliance Strategies for maintaining Customs Bonds During and After Trade Wars	How to Prepare & Conduct a Broker Audit	Finding Hidden Exports
	Valerie Hughes	Karen Wyman	Patrice Lafayette	Nikki Lee	Constance Birden
3:45pm - 4:15pm Snack Break					
4:15pm - 5:15pm	Setting up a Foreign Trade Zone	Denied Parties Screening best Practice	Mitigating Cybersecurity Risks	HTSUS Classification - A GRI Review	Routed Exports Case Studies
	Rebecca Williams	Suzanne Kao	Michelle Schaap	Dave Glynn	Omari Wooden



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Tuesday, March 17					
Room					
8:30am - 9:30am	Importing into Brazil	ITAR licensing and Documentation	Getting a Seat in The Board Room	Understanding Export Licensing	When a Special Agent Knocks: What to Do and Not Do
	Rodrigo Furchi	Karen Stone	Deep SenGupta	Bruce Leeds	Troy Shaffer
9:30am - 9:50am	Break				
9:50am - 10:50am	Setting Up ACH and PMS Best Practices	Emerging and Foundational Technologies Rules	Update on Brexit	CBP Informed vs. Enforced Compliance	False Claims Act
	Katie Falls	Marwa Hassoun	John Grayston	Andrew Siciliano	Jennifer Horvath
10:50am - 11:10am	Refreshment Break				
11:10am - 12:10pm	Reconciliation	Best Practices with Dealing with Distributors	Navigating Retaliatory Tariffs	Determining an ECCN	How to Gain Buy-In and Develop an Import/Export Compliance Program
	Amaryllis Turman	Barb Secor	ICPA LAWYERS	Norm Lubeck	Jeff Simpson
12:15pm - 1:15pm	Lunch				
1:15pm - 2:15pm	Strategic Importing	Best Practices for End Use	Being a Road Warrior	Commodity Jurisdiction	Making Sense of E-Commerce Regulatory Requirements
	Victor-Manuel Godinez	Mark Boileau	Clay Perry	Olga Torres	Lenny Feldman
2:15pm - 2:45pm	Snack Break				
2:45pm - 3:45pm	Taking Advantage of the Miscellaneous Tariff Bill	Exporting to the Cloud	New Ace Reporting Features and Reports	Performing an Export Audit	Setting Up Post Entry Process
	Jane Taeger	Michelle Schulz	Mary Hodges	Dan Chapman	Jessica Cook



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Wednesday, March 18					
7:30am - 8:30am	Continental Breakfast				
7:45am - 8:30am	SAP GTS Meeting				
8:30am - 9:45am	ICPA Business Meeting				
Track	IMPORTS	EXPORTS	GENERAL	BOOT CAMP	REPEATS
Room					
9:45am - 10:00am	Break				
10:00am - 11:00am	Importing Basics	The House That OFAC Built	Understanding and Utilizing ATA Carnets	Creating a Functional Export Compliance Manual	Tariff Engineering
	Linda Z & Blane	Eric Sohn	Leslie August	Michelle Schulz	Lawrence M. Friedman
11:00am - 11:15am	Refreshment Break				
11:15am - 12:15pm	Buying DDP – Understanding and managing the compliance risks	How to Use License Exception	AEO Certification	Country of Origin Determination	The Trusted Trader Program.
	Eric Smithweiss	Julie Mason	Rebecca Yates	Matthew Bock	Larry Hanson
12:15pm - 1:45pm	Lunch				
1:45pm - 2:45pm	CTPAT – What's in it for You?	Setting up NRI Process in Canada	Building a Global Center of Excellence	Understanding Encryption	How to Work with Your Sales Team
	Tammy Flanders Hetrick	Sabrina Bandali	Wade Gerdemann	Maher Shomali	Peggy Morris
2:45pm - 3:15pm	Snack Break				
3:15pm - 4:15pm	PLENARY SESSION TBD				
See You Next Year!					