



Designated Area Trade Association (DATA) Group Requirements

2018

ICPA encourages the creation and development of Designated Area Trade Association groups as a means of advancing its mission, expanding membership benefits and increasing membership.

DATA Group Requirements

1. Must be run by a regular ICPA member and not a service provider
2. Must be open to members and non-members alike
3. Must actively encourage ICPA membership

Funds are available on a limited basis to encourage the development of a local DATA group.

ICPA DATA groups are created to bring people together in an area where no local group or association already exists. ICPA DATA groups will not compete with other local trade organizations (such as broker associations, industry specific groups, and local trade councils). DATA group members are encouraged to be widely involved in the trade community.