



# KPMG TaxWatch Webcast

## Update on Tariffs: How leading companies are responding

**Date:** Monday, August 20, 2018

**Time:** 2:00 p.m. - 3:30 p.m. (U.S. EDT)

[Register](#) 

Now, and possibly more than ever, it is critical to be tuned into the geo-political topics that are impacting the direction of global trade and the implementation of punitive and retaliatory tariffs. Companies should consider how to react to these developments: Is a narrowly defined short-term solution aimed at easing the present potential economic impact the appropriate approach, or is it more appropriate to revisit the supply chain design with a view towards seeking a competitive advantage, or both?

Join KPMG LLP's Advisory and Trade professionals and the Eurasia Consulting Group's Chief Strategist as we explore the geo-political landscape affecting trade and discuss the elements of a robust business plan to help address this time of uncertainty.

Specifically, the Webcast will address:

- Leading geo-political matters affecting trade such as U.S. relations with other countries
- Analysis of the potential future direction of trade and the longevity of tariffs
- Planning considerations to mitigate the potential impact of tariffs
- Key business planning considerations that can create a competitive advantage
- Balancing the need to take action with uncertainty.

We look forward to you joining us as we cover this rapidly evolving topic and its potential ramifications for U.S. importers and exporters.

This Webcast will be of significant interest to anyone concerned with the potential effect of trade and tariffs on their business, their stakeholders or their bottom line, including CEOs, CFOs, controllers, group presidents, and trade and tax executives.

To register, please click [here](#).

## Speakers

**Doug Zuvich**

Partner, Trade & Customs Services  
KPMG LLP

**Alex Kazan**

Chief Strategist  
Eurasia Group

**Jerry Thomson**

Principal, International Tax, Value Chain Management  
KPMG LLP

**William Lovallo**

Partner, Advisory  
KPMG LLP

**John McLoughlin**

Principal, Trade & Customs Services  
KPMG LLP

After registering, you will receive details on how to log in to the webcast or dial in for audio only. Continuing professional education (CPE) credit is available to U.S. participants who meet the eligibility requirements.

We hope that you can join us for this event.

## Items of Interest

- Click [here](#) to watch the Webcast replay on First Sale for Export: Duty Mitigation in a Trade Sanction World
- To review the Trade Enforcement Survey results – click [here](#).



[Follow KPMG's U.S. Tax practice on Twitter.](#)

[kpmg.com/socialmedia](https://kpmg.com/socialmedia)



[Privacy](#) | [Legal](#)

The information contained herein is of a general nature and based on authorities that are subject to change. Applicability of the information to specific situations should be determined through consultation with your tax adviser.

---

Some or all of the services described herein may not be permissible for KPMG audit clients and their affiliates.

You have received this message from KPMG LLP. If you wish to unsubscribe from KPMG TaxWatch distributions, please [click here](#). If you wish to unsubscribe from all KPMG communications, please [click here](#).

If you have any questions, please send an email to [us-kpmgwebcasts@kpmg.com](mailto:us-kpmgwebcasts@kpmg.com).

KPMG LLP, 3 Chestnut Ridge Road, Montvale, NJ 07645

© 2018 KPMG LLP, a Delaware limited liability partnership and the U.S. member firm of the KPMG network of independent member firms affiliated with KPMG International Cooperative ("KPMG International"), a Swiss entity. All rights reserved.

The KPMG name and logo are registered trademarks or trademarks of KPMG International.