



Free, Educational Webcast:

**Managing Trade Compliance in Asia-Pacific through the Power of IT
(Presented in Japanese Language)**

Tuesday 20 October 2015 at 2:00 p.m. Japan Standard Time (JST)

Presented by Integration Point and Ernst & Young Tax Co.

With declining Japanese population and shrinking of the domestic market, more and more Japanese companies are offshoring and investing abroad, especially into Asia. Add in the development of ASEAN Economic Community (AEC), Trans-Pacific Partnership Agreement (TPP) and continuous amending of other existing Asia related free trade agreements (FTAs), barriers to intra-Asia trade appear to be diminishing, while communication between tax authorities in the region seem to be on the rise as discussions on OECD's BEPS progress affecting Customs authority's view on Customs valuation.

How can a Japanese company engage in more international markets while creating a supply chain that is flexible, dependable and optimized?

On **Tuesday 20 October at 2:00 p.m. JST**, Integration Point and Ernst & Young will present a 60-minute webcast on how Japanese companies, as well as those with Japanese locations, can manage trade compliance in Asia-Pacific. During the webcast, Mr. Yoichi Ohira, Partner of Indirect Tax at Ernst & Young Tax Co. in Tokyo, will discuss how these changing dynamics in the Asian trade environment affect Japanese companies operating in Asia-Pacific and how it is more critical now to manage Customs compliance in the region. Ohira-san will also be joined by Ms. Vivien Chen of Integration Point, who will illustrate the power that can be delivered with automation technologies.

During the webcast, the presenters will cover:

- Managing free trade agreements in a self-certification era
- Evaluating bills of materials using IT tools
- Managing Customs valuation in BEPs times
- Using trade data to effectively manage trade compliance
- Utilizing automation technology to screen and review trade data effectively

[Register now](#) for this educational webcast to find out more about managing trade compliance in Asia-Pacific through the power of IT.