



## UPCOMING WEBINAR: Significant Supply Chain Innovations Featuring Stanford's Dr. Hau Lee

WEDNESDAY, OCTOBER 28, 2015  
2:00PM - 3:00PM EDT

Please join Amber Road for an exclusive webinar featuring **Dr. Hau Lee**, Thoma Professor of Operations, Information and Technology at Stanford Business School, on strategies for driving **Significant Supply Chain Innovations**. Dr. Lee will discuss the following topics:

- The three S's of innovation: substitution, scale and structure
- How GE was able to realize 5-10% duty savings, 45% Customs agent reduction and 34% reduction in classification spend by centralizing trade compliance
- How Abercrombie and Fitch leveraged the three S's principle to realize a transportation savings and improve regional operations
- How Caleres was able to streamline supplier collaboration and visibility to reduce costs, increase supply chain flexibility and gain greater transparency

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Don't miss this opportunity to hear from  
the *world's leading supply academic!*

To register, please go to: <http://bit.ly/SCInnovationsWebinar>

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