

# UPCOMING WEBINAR

## The True Meaning of Global Trade Content



THURSDAY, NOVEMBER 12, 2015  
2:00PM EDT

Please join Amber Road and Supply Chain Insights for a complimentary webinar exploring *The True Meaning of Global Trade Content*. Viewers will learn how to use global compliance technologies and evaluate content options to minimize cost and mitigate risk in an evolving marketplace.

Industry experts will discuss:

- A review of the findings of Supply Chain Insights' recent Global Trade Management software survey
- Insights gathered from interviews with trade compliance professionals
- An overview of the true meaning of global trade content
- Case studies on regulatory updates and its impact on content and the customer

To register, please go to: <http://bit.ly/MeaningofContentWebinar>

### PRESENTERS:

**Lora Cecere**  
Founder and CEO  
Supply Chain Insights

**Anthony Hardenburgh**  
Vice President, Global Trade Content  
Amber Road

