

Logistics MANAGEMENT



Domestic vs. International Supply Chain Performance Gap: Uncovering the Investment Disparity

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According to Aberdeen Research, an international shipment costs twice as much, takes five times as long and has five times the lead time variability of a domestic shipment. In light of these facts, a **1% improvement in international supply chain efficiency will obviously yield a far greater return** than a 1% improvement in domestic supply chain efficiency.

So why is investment in international supply chain solutions and processes **one-tenth** of that in domestic supply chain solutions and processes?

Join Amber Road, Aberdeen Group, and Logistics Management as we:

- Examine the domestic vs. international supply chain performance gap
- Uncover the components of the investment disparity
- Identify key business benefits delivered by leading operational readiness capabilities
- Outline 5 international process areas to maximize supply chain performance and continuous improvement

To register, please go to <http://bit.ly/SCPerformanceGapWebcast>

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