



FSFE Benchmarking Survey – 2018

Stay informed

Participate in KPMG's First Sale for Export (FSFE) Survey 2018.

Welcome and thank you for participating in KPMG LLP's (KPMG) First Sale for Export (FSFE) Benchmarking Survey – 2018!

Upon completion of this survey, participants can expect to gain:

- Insight into size, structure, and challenges retailers may face with FSFE
- Key information on benefits retail industry peers receive by participating in FSFE programs
- A better understanding of the particulars required for successful FSFE programs.

Please note that all responses will be anonymous, tallied, and displayed in the aggregate for reporting purposes. The survey will take **less than five minutes** of your time to complete! For your convenience, all responses will be automatically saved should you require more than one session to finish. Be sure to complete the survey using the same device (e.g., laptop, tablet, phone, etc.) to avoid any data loss.

Please [click here to access the survey](#).

The survey will remain open until February 28, 2018. Thank you in advance for your participation.

Contact us

For more information, please contact any of the professionals listed on our [Trade & Customs Web site](#).

Web sites:

- [Trade & Customs Services](#)
- [Insights on Trade & Customs](#)

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