

KPMG TaxWatch Webcast

Building your business case for trade automation

Wednesday, January 21, 2015 | 2:00 p.m.–3:00 p.m. (ET)



Does your executive management consider a global trade management system (GTMS) as a nice-to-have or just a necessary cost of doing business rather than a required element of an efficient and compliant global supply chain? If so, you may benefit from KPMG LLP's (KPMG) one-hour Webcast on how to build a powerful business case for trade automation.

KPMG's Trade & Customs practice, including a team of GTMS implementation professionals who recently [joined KPMG from EntryPoint Consulting](#), has extensive knowledge gained from helping some of the world's largest companies successfully deploy a GTMS in a way that has allowed them to reduce risk, save costs, please customers, and enhance revenue.

As all companies are different in operation, competitive environment, and culture, this Webcast will provide you with a baseline of knowledge that you can apply to your own business case. Attend and:

- Learn about the many functionalities of a GTMS and the business value of each

Participants may earn one CPE credit for this audio Webcast.

[Register now >](#)

[Learn more about Global Trade Management Systems](#)

After the Webcast, join us on [Twitter](#) for a 15-minute conversation with the presenters.

- See how GTMS benefits are divided into several primary categories and learn how each category could be best presented to your executives
- Identify ways to group and phase GTMS functionality for the purpose of enhancing business value and the supporting business case.

This Webcast will be of greatest interest to trade and technology managers and executives who are considering a GTMS or have implemented a GTMS, but want to take greater advantage of its value to their companies.

[Register now >](#)

After registering, you will receive details on how to log in to the Webcast or dial in for audio only. Continuing professional education (CPE) credit is available to U.S. participants who meet the eligibility requirements.

We hope that you can join us for this event.



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