



# Rating the Import Process Against a "Reasonable Care" Standard: Best & Worst Practices

THURSDAY, JUNE 11, 2015  
2:00PM EDT

According to the Customs Modernization Act of 1993, all entities of the U.S. importing community are required to use "reasonable care" to report accurate and complete information to the U.S. Customs and Border Protection Agency (CBP) at the time of entry.

How do you rank your organization's own compliance program and reasonable care process? How would CBP view your reasonable care process?

Join Amber Road and the Journal of Commerce on Thursday, June 11th at 2pm EDT to learn how to achieve reasonable care programs based on CBP guidelines and court cases.

Key takeaways include:

- Factors that reflect a reasonable care process according to CBP
- How to implement an import risk model based on your company's import statistics
- Key strategies for developing written procedures and an audit process with clearly defined checks and balances and accountability
- Best practices for leveraging automation to support "reasonable care" within your organization

To register, please go to: <http://bit.ly/JOCReasonableCareStandardWebinar>

## SPEAKERS

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