

The Foreign Trade Association Presents:

Cybersecurity: Help! I've been HACKED!



A commercial vessel at sea has been hacked!
A commercial airplane has been hacked!
Logistics providers and terminals have been hacked!

Date:
Wednesday, February 25, 2015

Registration: 8:00 am
Seminar: 8:30 am–10:00am

Cost:
Member Price: \$60
Non-Member Price: \$80
Partner Price: \$70

Credits:
1.5 CCS credits provided from
NCBFAA for attending.

Location:
Holiday Inn Torrance
19800 S. Vermont Ave.
Torrance, CA 90502

Cancellations must be received in writing by 5 pm Monday, February 23, 2015 to receive a refund or to avoid being charged. Payment for this event is not deductible as a contribution or gift under federal law, but is most likely deductible as an ordinary and necessary business expense.



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For a long time now, the question has been not if, but when will your computer system be successfully hacked???

The significant damage done by successful cyber-attacks to eBay, Sony, Neiman Marcus, Home Depot and many other companies is all over the news. Whether the reason for the intrusion was to compromise U.S. national security, for industrial espionage purposes, or just plain mischief, every machine connected to the Internet is a possible point of intrusion into sensitive and confidential business information belonging to someone. Whether you keep employee payroll data or your company's or your customer's darkest secrets on your computer system, every company is at risk - even if you are a C-TPAT member! This program is for business people, not IT professionals.

Have you done enough to protect the data in your system? What should you do if you are successfully hacked? Are you ready for the customer relations fallout? How do you manage employee morale? What public and legal notices must you give? How can law enforcement agencies help? Which ones can assist? How should you conduct your internal investigation? What do you do with the results?

These and other questions will be addressed by our panel of experts.

Moderator:

Susan Kohn Ross
Mitchell Silberberg & Knupp LLP

Speakers:

Tracy L. Wilkison
Assistant United States Attorney
Deputy Chief, Cyber and Intellectual Property Crimes Section

Daria K. Boxer
Mitchell Silberberg + Knupp LLP

Jack Furay
U.S. Secret Service

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