



presents

The Enforce and Protect Act: Adjusting Your Compliance Program

A Seminar Discussing Customs Major Shift in Policy Toward Importers/Exporters

US Customs and Border Protection's (CBP) approach to compliance and enforcement is evolving. Thousands of compliance letters are being sent by CBP's Regulatory Audit Division. These communications strongly suggest companies review Customs procedures and immediately file prior disclosures should errors be found. Additionally, it implies failure to heed the warning could result in significant penalties with limited ability to mitigate. Join us to learn the meaning of this letter, the impetus for it, and how to protect your company and executives from penalty action.

This one-day seminar on November 9, 2016, offers morning and afternoon sessions, with presentations by tenured, industry professionals. The morning discussion provides comprehensive guidance regarding CBP's new enforcement initiatives as well as the increased emphasis on auditing importers and exporters. These initiatives mandate the development of strong compliance programs that "get it right the first time." In the afternoon, learn about voluntary programs that will benefit importers and CBP's Automated Commercial Environment (ACE). Attendees can choose one or both tracts; however, attending the full-day, comprehensive seminar, is a testament to reasonable care—a responsibility of all importers.

Wednesday, November 9, 2016 | 8:30AM – 5:00PM

Itinerary

8:30 – 9:00AM	Registration & Light Refreshments
9:00 – 11:30AM	Morning Session
11:30 – 12:00PM	Q&A
12:00 – 1:00PM	Lunch
1:00 – 1:15PM	Afternoon Registration & Networking
1:15 – 4:00PM	Afternoon Session
4:00 – 5:00PM	Q&A, One-on-One Sessions

Seminar Price

\$125 per half-day session / \$200 for full day, includes lunch (*Priced in Canadian funds; PST and GST apply*)

Venue Information

Crowne Plaza Montreal Airport
6600 Côte-de-Liesse
Montréal, QC H4T 1E3

Parking available on-site.

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L.L.Bean



Morning Session:

- General overview of the new "Enforcement Act"
 - Antidumping/countervailing duty, invoice, NAFTA, and valuation fraud
 - IPR (Intellectual Property Rights) violations
 - ACE and the mass of information now available to CBP
 - Customs new structure, CEE's (Centers of Excellence and Expertise)
- Protection Against the Enforcement Act: Setting up an effective compliance program
 - Understanding and assigning risk (COSO)
 - Classification, valuation, origin, and marking
 - Special programs (GSP, NAFTA, etc.)
 - Written procedures and training
 - Internal reviews and upper management actions

Afternoon Session

- ACE
 - Why is it important to shippers?
 - ACE accounts, information available, and why you need one
- Voluntary Programs Beneficial to Importers
 - C-TPAT (Customs-Trade Partnership Against Terrorism)
 - ISA (Importer Self-Assessment)
 - CEE (Center of Excellence and Expertise) managed accounts
- NAFTA
 - Common misconceptions
 - Why many companies choose NOT to claim NAFTA
 - What we see in our audits...
 - What Customs' negative findings can mean for your company
- Valuation
 - Avoiding common misconceptions
 - Hierarchy
 - Related parties, samples, assists, consignments
- Classification
 - What you need to know and avoid when classifying goods
 - General Rules of Interpretation; section and chapter notes

Participants will have an opportunity to register to speak one-on-one with an industry expert during lunch and after each seminar session.

Featured Speakers

Robert DeCamp

*Director of Consulting, Deringer Logistics Consulting Group
Licensed Customs Broker, Author*

Robert (Bob) DeCamp offers a refreshingly straightforward look at the complex labyrinth of Customs regulations gleaned over four decades. Bob has authored numerous publications including United States Trade Process and Compliance Initiatives in the 21st Century and A Manager's Guide to Commercial Goods Certification Under NAFTA, along with serving as a regular contributing author to the US Custom House Guide. In addition to leading the Deringer Logistics Consulting Group, he is a member of the Advisory Council of the School of Business and Economics at the State University of New York and serves as an adjunct lecturer on Customs laws and regulations. Bob was appointed, by the Department of Homeland Security and the US Treasury, to the 11th term of the Advisory Committee on Commercial Operations of Customs and Border Protection (COAC) in 2008 and was reappointed to the 12th term in 2011. Bob DeCamp earned a Bachelor of Science in International Business (summa cum laude) and a Master's degree in Administration from the State University of New York.

Bob Gaydo

*Senior Trade Advisor, Deringer Logistics Consulting Group
Licensed Customs Broker, Certified Customs Specialist / Certified Export Specialist*

In Bob Gaydo's 30 year logistics career, he has developed deep expertise in Customs focused assessments, NAFTA compliance, security reviews, binding rulings, as well as post entry areas such as seizures, protests, and petitions. He is a past member of the Board of Directors for the Association of International Border Agencies (AIBA) where he sat on the US Customs committee, currently sits on the National Customs Broker and Freight Forwarder Association Education Committee, and is the past Treasurer of the Detroit Customs Broker and Freight Forwarders Association. Bob holds a Bachelor of Science (BS) degree in Accounting and Finance from the University of Vermont (UVM) and a Master of Business Administration (MBA) from Rensselaer Polytechnic Institute (RPI) in Albany, New York. In addition to his certifications and licenses in the realm of Customs, he is a Registered Public Accountant, a certified Lead Assessor and Certified Internal Auditor

Kim M. Caywood-Pierce

*Trade Advisor, Deringer Logistics Consulting Group
Licensed Customs Broker, Certified Customs Specialist*

Kim Caywood-Pierce has the corporate lead position in Deringer's supply chain security initiatives including C-TPAT (Customs-Trade Partners in Protection). Her 20-year career includes deep industry knowledge regarding various trade programs, rulings, penalties and major classification reviews along with strategic planning. Kim is also recognized for her expertise in assisting customers with complex trade related issues, focusing on NAFTA, tariff classification, prior disclosure, and the successful implementation and management of C-TPAT. Earlier in Kim's Deringer tenure, she was well known in her role as Tariff Specialist in soft goods/textiles and as the Team Leader for furniture, plastics and mineral products. She earned a Bachelor of Science in Business and is an involved member of numerous trade associations including the NCBFFA, I.E. Canada, CBP's Trade Support Network, Montreal Traffic Club, and the CITL.



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Registration:

Please direct inquiries by email to consulting@anderinger.com or call 518-298-8281.

Register by emailing or faxing the completed registration form and payment information to consulting@anderinger.com / 518-298-7522.

Name: _____

Company Name: _____

Address, City, State/Province: _____

Phone: _____

Email Address: _____

Full Day Seminar Morning Session Afternoon Session

\$125 per half-day session / \$200 for full day, includes lunch
(Priced in Canadian funds; PST and GST apply)

Payable by check or credit card. Deringer accepts Visa, MasterCard, and American Express

Payment by check:

A.N. Deringer, Inc.
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