



Complimentary First Sale for Export Principle Training

Date: January 27, 2016

Morning Time: 8:30-14:00

(English)

Afternoon Time: 12:15-17:30

(Mandarin)

Location:

KPMG

23th Floor, Hysan Place

500 Hennessy Road

Causeway Bay, Hong Kong

KPMG is offering a complimentary First Sale for Export Principle training seminar for importers, exporters, factories, vendors, and buying agents. KPMG will be offering these sessions in English (morning session) and Mandarin (afternoon session). When registering please choose which session you would like to attend. You can attend both sessions if desired.

Date January 27, 2016

Location KPMG
23th Floor, Hysan Place
500 Hennessy Road
Causeway Bay, Hong Kong

Summary KPMG International cordially invites you to join us on Wednesday, January 27, 2016, for a complimentary training seminar and networking event focused on the First Sale for Export Principle as it relates to shipments entered into the commerce of the United States. KPMG will also address vendor issues/concerns, best practices, and benefits as they relate to the First Sale for Export Principle.

Many U.S. companies are utilizing this planning strategy, but the rules and interpretations are not always easy to navigate. The training will examine how to establish the appropriate documentation and facts to satisfy a First Sale for Export declaration and explain practices that leading companies apply daily.

Training session participants that are currently enrolled in or are interested in becoming part of a U.S. buyer's First Sale for Export program can also attend a tutorial for KPMG's LINK Portal. KPMG's LINK Portal is an exciting and new online system that KPMG utilizes to collect First Sale information on behalf of U.S. buyers.

Date

January 27, 2016

Location

KPMG

23th Floor, Hysan Place

Place

500 Hennessy Road

Causeway Bay, Hong Kong

Kong

Time

8:30 a.m.–5:30 p.m.

[RSVP](#)

This seminar is applicable to both importers and exporters of products to the United States as well as factories, vendors and buying agents. In addition, the session will also provide a unique opportunity for participants to network with representatives from a range of companies with trade operations encompassing the United States and Asia.

Agenda

Morning (English):

8:30 a.m. – 9:00 a.m.	Registration/coffee
9:00 a.m. – 9:45 a.m.	The First Sale for Export Principle
9:45 a.m. – 10:30 a.m.	Basic First Sale Requirements/Participation Benefits
10:30 a.m. – 10:45 a.m.	Coffee Break
10:45 a.m. – 11:30 p.m.	Potential First Sale Structures
11:30 a.m. – 12:15 p.m.	Testing First Sale Transactions
12:15 p.m. – 1:15 p.m.	First Sale LINK Portal Tutorial
12:15 p.m. – 2:00 p.m.	Networking Lunch

Afternoon (Mandarin):

12:15 p.m. – 2:00 p.m.	Networking Lunch and Afternoon Session Registration
2:00 p.m. – 2:30 p.m.	The First Sale for Export Principle
2:30 p.m. – 3:00 p.m.	Basic First Sale Requirements/Participation Benefits
3:00 p.m. – 3:30 p.m.	Potential First Sale Structures
3:30 p.m. – 4:00 p.m.	Testing First Sale Transactions
4:00 p.m. – 4:15 p.m.	Coffee Break
4:15 p.m. – 5:30 p.m.	First Sale LINK Portal Tutorial

Instructors

This training will be led by senior professionals with extensive First Sale experience from the Trade & Customs practices of KPMG International's U.S. and Hong Kong member firms.

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邀请帖

首次销售原则研讨会

本免费研讨会适合任何与美国有货物往来的进出口商、工厂、供货商以及采购代理。毕马威将以英文形式(上午场)和普通话形式(下午场)进行本次研讨会。请您在登记时选择参加哪一场研讨会。您也可以选择同时参加上述两场研讨会。

日期: 2016年1月27日

地点: 毕马威 (KPMG)
香港铜锣湾轩尼斯道500号希慎广场23楼

简介: 毕马威国际诚邀您参加将于2016年1月27日举办的免费研讨会。本次研讨会主要涉及美国的首次销售原则，因此与输美销售货物有关。毕马威还会探讨供应商方面存在的问题及有关担忧、有关最佳实操以及益处。

目前有许多美国公司都在运用这个原则，不过其规定和解释并不容易理解。本次研讨会将探讨符合首次销售原则所需具备的文档要求和事实条件，以及介绍业内龙头企业采用的一般做法。

目前已经参加或者有兴趣参加美国买家首次销售项目的与会者还可以参加毕马威的“KPMG LINK Portal”网上平台辅导教程。KPMG LINK Portal是一个全新的网络系统，毕马威可使用该系统为美国买家收集首次销售的信息。

本次研讨会适用于与美国有货物往来的进出口商、工厂、供货商以及采购代理。该活动亦会为参加者提供一次难得的交流机会，与会者可通过本次研讨会接触到在美亚之间开展货物贸易的各类公司代表。

议程: 上午(英语)：

上午八时半	至	上午九时	登记
上午九时	至	上午九时四十五分	首次销售原则
上午九时四十五分	至	上午十时半	首次销售原则基本要求/参与的好处
上午十时半	至	上午十时四十五分	茶歇
上午十时四十五分	至	上午十一时半	交易架构范例
上午十一时半	至	下午十二时十五分	交易测试
下午十二时十五分	至	下午一时十五分	Link Portal教程
下午十二时十五分	至	下午二时正	午餐

下午(普通话)：

下午十二时十五分	至	下午二时	午餐和下午场登记
下午二时	至	下午二时半	首次销售原则
下午二时半	至	下午三时	首次销售原则基本要求/参与的好处

日期
2016年1月27日

地址
毕马威 (KPMG)
香港铜锣湾
轩尼斯道500号
希慎广场23楼

时间
上午八时半至下午五时半

[登记](#)

下午三时	至 下午三时半	交易架构范例
下午三时半	至 下午四时	交易测试
下午四时	至 下午四时十五分	茶歇
下午四时十五分	至 下午五时半	Link Portal 教程

讲师: 本次研讨会的讲师来自毕马威国际的美国及香港成员，他们都是贸易及海关业务部门资深专业人员，拥有丰富的首次销售原则经验。

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