



American Shipper

American Shipper Webinar: What You Should Know About Selecting a GTM Vendor

THURSDAY, MARCH 26, 2015
2:00PM EDT

Please join American Shipper, BPE Global and Amber Road for a complimentary webinar on *What You Should Know About Selecting a GTM Vendor*. This webinar will guide you through the process of preparing your company for the vendor selection process. Key topics will include:

- The experience of a shipper that's recently selected a GTM vendor
- Discussion of *American Shipper's* 2015 GTM Landscape Report
- Expertise from a consultant that frequently engages in the vendor selection process for its clients
- Feedback from a software vendor about what its customers seek during the selection process

To register, please go to: <http://bit.ly/AmericanShipperGTMWebinar>


Presenters:

Ty Bordner
Amber Road

Mike Dupaix
Tricon Energy

Beth Peterson
BPE Global

Eric Johnson
American Shipper



Join us to learn how to
select the right GTM vendor
for your organization!

