

# Masters<sup>TM</sup> Method

We do training better.



EASY TO UNDERSTAND



STEP-BY-STEP METHODS



INTERACTIVE AND ENGAGING

## CLASSIFICATION OF APPAREL (PART 2): Outerwear

Learn our proven strategy to simply and accurately classify outerwear

**Date:** November 9

**Time:** 11AM-12:30PM  
PST

**Cost:** \$195

(limited to the first 200  
attendees)

**CLICK TO  
REGISTER!**



**Speaker**  
Steven Zisser



**Speaker**  
Juan Moreno

Juan and Steve are leading experts in classification of apparel and are currently classifying over 8,000 apparel styles per month.

**Classification of apparel is complicated. Did you know there are over 1,500 unique apparel attributes??**



### Topics Covered

We'll show you everything you need to classify outerwear, including:

- **Our Apparel Classification Method**
- **Different Garments and How to Classify Them**
  - Jackets
  - Coats
  - Cardigans
  - Blazers
  - Etc...
- **Recommended Classification Options**

### CLASSIFICATION OF APPAREL PARTS 1 AND 3

#### Part 1: Tops (Recorded)

T-shirts and T-shirts Similar  
Blouses  
Pullovers  
Tanktops  
Etc...

#### Part 3: "Other" Garments (Nov 16)

Sweaters  
Pants  
Shorts  
Skirts  
Undergarments, Etc...

\*Recording will be available to those who cannot attend live session.

**Take the  
entire series  
and SAVE!**