



# 2014 ICPA ASIA Conference Schedule

	<b>Sunday, November 9, 2014</b>	
3:00pm - 6:00pm	<b>Registration</b>	
6:00pm - 8:00pm	<b>Welcoming Reception Sponsored by Amber Road</b>	
	<b>Monday, November 10, 2014</b>	
7:30am - 8:30am	<b>Breakfast in Main Room &amp; Registration</b>	
8:30am - 9:00am	<b>Opening Remarks</b>	
<b>Tracks</b>	<b>TRACK A</b>	<b>TRACK B</b>
9:15am - 10:30am	<i>ATF, a new era of customs enforcement</i>	<i>EXPORTING TO THE USA</i>
	Philippe Orban	Eric Rock / Larry Hanson
10:30am - 10:45am	<i>Break</i>	
10:45am - 12:00pm	<i>LATEST TRADE AND TAX DEVELOPMENTS AFFECTING SUPPLY CHAINS IN ASIA</i>	<i>THE WORLD OF COMPLIANCE</i>
	Eugene Lim	Alison Fletcher
12:00pm - 1:30pm	<i>Lunch</i>	
1:30pm - 2:30pm	<i>ASEAN PREFERENTIAL TRADE AGREEMENTS</i>	<i>US AND SE ASIA ANTI DUMPING CASES</i>
	Kae-Por Chang	Eric Rock
2:30pm - 2:45pm	<i>Break</i>	
2:45pm - 3:45pm	<i>FOREIGN CORRUPT PRACTISES ACT</i>	<i>INTER ASEAN EXPORT CONTROLS</i>
	Maurice Burke	George Tan
3:45pm - 4:00pm	<i>Break</i>	
4:00pm - 5:00 pm	<i>FTZ's in ASIA -SPECIFIC SOLUTIONS TO A NEW PARADIGM</i>	<i>IMPACT OF THE WTO BALI AGREEMENT</i>
	James Meares	Ashok Sidhwani
5:00pm - 5:15pm	<b>Day #1 Wrap Up Session</b>	
8:00pm - 10:00pm	<b>Events - Sponsored by Integration Point - Locations TBD</b>	

	Tuesday, November 11, 2014	
7:30am - 8:30am	Breakfast in Main Room	
8:30am - 9:00am	Remarks - Recap of Day #1	
Tracks	TRACK A	TRACK B
9:15am - 10:30am	<i>ASEAN ECONOMIC IMPLICATIONS FOR TRADE MANAGERS</i>	<i>UNDERSTANDING US EXPORT CONTROLS AND SANCTIONS</i>
	Gregory Nichols	TBD
10:30am - 10:45am	Break	
10:45am - 12:00pm	<i>UNDERSTANDING VALUATION</i>	<i>AUTOMATING EXPORT AND INT'L TRADE COMPLIANCE</i>
	Frank Debets	Integration Point Asia Forum
12:00pm - 1:30pm	Lunch	
1:30pm - 2:30pm	<i>DETERMINING COUNTRY OF ORIGIN</i>	<i>BATTLE ON A BUDGET: MAXIMIZING LEVERAGE AGAINST COUNTERFEITING</i>
	Jesse Goldman	John Motley
2:30pm - 2:45pm	Break	
2:45pm - 3:45pm	<i>Customer Perspectives on Global Trade Compliance</i>	<i>TENSIONS IN TRADE</i>
	Bill Ansley	Larry Hanson
3:45pm - 4:00pm	Refreshment Break	
4:00pm - 5:00 pm	<i>STRUCTURING ASIAN COMPLIANCE PROGRAMS</i>	<i>SUPPLY CHAIN SECURITY (AEO &amp; CTPAT)</i>
	Charles Mooney	John Leonard
5:00pm - 5:15pm	Day #2 Wrap Up Session	