



Kentucky International Trade
& Investment Conference

Cost Effective Tools to Manage your Temporary Exports and Imports

presented by Amanda Barlow
USCIB

For the 20th Kentucky Trade and Investment
Conference

Temporary Exports and Imports

- ❖ Four part Customs clearance
- ❖ Trade Shows
- ❖ Sales Meetings
- ❖ Professional Service
- ❖ Explore New markets

Temporary Entry Options

- ❖ Duty and tax deposit
- ❖ Temporary Import under Bond (TIB)
- ❖ ATA Carnet
- ❖ Smuggling

Duty & Tax Deposit

- ❖ At ports of entry, importer completes local documentation in local language and deposits applicable duty and taxes. Repeat for multiple countries
- ❖ At time of departure and at same port, importer completes exit document
- ❖ Deposit will be returned in full in 2-6 months, in local currency (e.g., yen, euros, bhat)

Temporary **Importation** under **Bond**

Importer secures a financial guarantee,
e.g. TIB from customs broker at time of entry

- ❖ Fees: Non-refundable bond premium based on applicable duties and taxes, plus broker fee, plus close out fee
- ❖ Goods **MUST** enter and exit **SAME** port
- ❖ Must be posted for each visit to each country
- ❖ Financial guarantee varies from country to country

ATA Carnet

- ❖ Merchandise Passport
- ❖ International customs document
- ❖ Allows **temporary** entry of items, duty-free and tax-free, whether shipped or hand-carried
- ❖ Established by international ATA convention
- ❖ Governed by:
 - ❖ World Customs Organization
 - ❖ International Chamber of Commerce and its World Chambers Federation



What do these have in **Common?**

- ❖ A jeweler hand carrying \$14 million in one of a kind pieces to Basel Watch and Jewelry Show
- ❖ A technician carrying specialized tools worth \$20,000 to repair Moscow airport's radar system
- ❖ A medical device manufacturer shipping a sample machine to a hospital in Malaysia for evaluation



And all these **Items**

- ❖ Computer equipment
- ❖ Wearing apparel
- ❖ Billiards tables
- ❖ Camera equipment
- ❖ Aircraft, autos, boats
- ❖ Display booths
- ❖ Human skulls
- ❖ Theatrical scenery
- ❖ Catering equipment
- ❖ Trade show booths
- ❖ Jewelry
- ❖ Live animals
- ❖ Sporting goods
- ❖ Musical instruments
- ❖ Power systems
- ❖ Rare books



What are the Benefits of **ATA Carnet**?

- ❖ Eliminates posting of a financial guarantee
 - ❖ Deposit of duties and taxes e.g., yen, euro, sterling.
In EU, minimum 20% of value
 - ❖ Temporary importation under bond (TIB)
- ❖ One document for all customs transactions
(except export/import licenses)
- ❖ Unlimited entries/departures for up to one year



More **Carnet** Benefits

- ❖ Acts as U.S. Customs registration (CF4455)
- ❖ Minimizes language problems
- ❖ Split and partial shipments possible
- ❖ **No surprises!** Arrangements made in advance and in U.S. dollars



Where can **Carnets** be used?

- ❖ 66 member countries and the customs territories they administer:
France/Monaco; South Africa/Namibia, Lesotho/Botswana/Swaziland; Spain/Canary Is.
- ❖ New members: Montenegro, Pakistan and Ukraine
- ❖ Except for Chile, Latin America does not accept Carnets
- ❖ Mexico does NOT accept Carnets



What can go on **Carnets**?

Not Trade Show items only!

3 Primary Categories:

1. **CS**--Commercial Samples
2. **PE**--Professional Equipment (tools of the trade)
3. **EF**—Goods for Exhibitions and Fairs



How does an **ATA Carnet** Work?

- ❖ Like a passport
- ❖ Stop at all (real or imagined) customs checkpoints, even if you are not asked for it
- ❖ when in doubt, ASK!, especially on re-exportation



Secret to **Carnet** Success

The Carnet, along with the goods,
must **ALWAYS** be available for
customs clearance.



How does a U.S. Exporter get a **Carnet**?

- ❖ Apply online
- ❖ Forwarders can manage many customers/holders (with POAs)
- ❖ www.merchandisepassport.org



The Application **Process.**

6 Part Process:

1. Pre-register to setup an account
2. Info on Exporter and their Freight Forwarder
3. Describe the goods
4. Countries
5. Security Deposit
6. Fees



Holder Information


Part 2:

- ❖ Name of Holder and contact info
- ❖ Holder is financially responsible
- ❖ Representatives authorized to use Carnet



General List

CONTINUATION SHEET GENERAL LIST No. 0 CARNET No. US1/0801259
 FEUILLE SUPPLEMENTAIRE LISTE GENERALE N° Carnet N°

Item No. N° d'ordre	Trade description of goods and marks and numbers, if any Désignation commerciale des marchandises et, le cas échéant, marques et numéros	Number of Pieces Nombre de Pièces	Weight or Volume Poids ou Volume	Value* Valeur**	Country of Origin Pays d'origine	For Customs Use Révisé à la douane Identification marks / Marques d'identification
1	Item # 99765 -001 - Map 16 System, Standard configuration MAP hardware system, 16 channels	1	450	\$10,000.00	US	
2	Item # 99766-001 - Front End Hardware for Map System	1	50	\$9,000.00	US	
*** NO CHANGES OR ADDITIONS ABOVE OR BELOW THIS LINE ***						
 MASTER COPY						
TOTAL or CARRIED OVER / TOTAL ou À REPORTER		2		\$19,000.00		

* Commercial value in country/territory of issue and in its currency, unless stated differently. ** Valeur commerciale dans le pays/territoire d'émission et dans sa monnaie, sauf indication contraire.
 *** Show country of origin if different from corresponding territory of issue of the Carnet, using ISO country codes. *** Indiquer le pays d'origine si est différent du pays/territoire d'émission du carnet, en utilisant le code international des pays (ISO).

Part 3: goods making temporary entry

- ❖ Reasonable written description—style or serial numbers
- ❖ Insured value
- ❖ Country of origin
- ❖ Quantity/piece count
- ❖ Weight—pounds, carat weight
- ❖ **Never** amend General List printed on green cover

General List cont.

- ❖ Enter items manually
- ❖ Import a/multiple Excel Lists
- ❖ A combination of both options



Countries

Part 4:

- ❖ Provide number of departures from U.S.
- ❖ Provide number of countries
 - visited—making a formal entry into the country
 - transited—means to transfer from one customs checkpoint to another within the same jurisdiction

How much does the **Carnet** cost?

Step 5: Security Deposit: 40% of the General List

- ❖ Cash
- ❖ Surety Bond

Step 6: Basic Fee: \$210-\$350 based on the value of the General List. Sample: \$50,000 in value

- ❖ Processing: \$300
- ❖ Bond: \$200
- ❖ Total: \$500

How long does it take to get the **Carnet?**

- ❖ **Standard Processing** 2nd Business day
- ❖ **Rush Processing** Next business day
\$50/\$75
- ❖ **Same Day Pick up** \$100/\$150



Additional **Services**

- ❖ **Extra Sets:** additional counterfoil/voucher sets enable more country visits. Purchased subsequent to initial application
- ❖ **Duplicate Carnet:** used for a lost, stolen or destroyed Carnet. Expiration date remains the same
- ❖ **Replacement Carnet:** by foreign customs approval, extends time during which goods may remain in-country

Who is the **USCIB**?

- ❖ USCIB manages ATA Carnet system in U.S.
- ❖ U.S. Customs appointed USCIB in 1969, as National Guaranteeing Association (NGA)
- ❖ ATA Carnet HQ: New York City and 2 Service Providers: Roanoke Trade Services and Corporation for International Business
- ❖ Non-profit business organization formed in 1945
- ❖ 300 members: companies, associations and professional service firms



[Home](#) | [Policy Advocacy](#) | [Dispute Resolution](#) | [Calendar of Events](#) | [Business Services](#) | [ATA Carnet](#)

[About USCIB](#) | [Global Network](#) | [What's New](#)

Search

[Press Center](#) | [Email a Friend](#) | [Members Only](#)

USCIB **ATA Carnet Export** **Duty-Free and Hassle-Free Exports**

[Apply](#)
[Value-Added Taxes \(VAT\)](#)
[FAQs](#)
[Airports + Customs Offices](#)
[Know Before You Go](#)
[Carnet Countries](#)
[Cancellation Policy](#)
[Claims Administration](#)
[Words of Praise](#)
[Archive](#)
[▶ Contact Us](#)
[▶ Membership Info](#)



[What is a Carnet?](#)
[What's New?](#)
[Register & Apply](#)
[Countries](#)
[Contact HQ](#)
[HQ Hours & Holidays](#)
[Service Bureaus](#)
[How to Use a Carnet](#)
[Export Info](#)
[Industry Kiosk](#)



Carnets are used for:
[Winter Olympics 2010](#)



[Expo 2010 World's fair](#)



Calendar
For ATA Carnet Customers

8 CITY SEMINAR TOUR | EXPORTS LIVE!
Real Deals - Real Profits

[Complying with International Traffic in Arms regulations \(ITAR\)](#)
[October 14](#)
[New York, NY](#)

[Managing HTS \(Harmonized Tariff Schedule\) -1 day](#)
[October 14](#)
[Newark, NJ](#)

[Dueling Tigers: China and India- Mega Market Opportunities and challenges](#)
[October 15](#)
[Miami, FL](#)

[China Legal Exchange](#)
[October 16](#)
[New York, NY](#)

[Developing and Sustaining Distributor](#)

Visit: www.merchandisepassport.org

Contact

Amanda Barlow
Manager, Carnet Development
abarlow@uscib.org 212.703.5078



***** **THANK YOU** *****

