

## Thursday, November 13th

7:45 – 8:30 a.m. **Continental Breakfast and Registration**

8:30 – 8:45 a.m. **Opening Remarks**  
ICPA Board Member - Lynda Westerfield, Alcon Laboratories, Inc.

8:45 – 10:15 a.m. **SECURITY UPDATE**  
Richard F. DiNucci, Director, *Border Targeting & Analysis, U.S. Customs & Border Protection*

- 100% Scanning (Secure Freight Initiative)
- Discussion of 10+2 Importer Security Filing

Linda Perry, Manager *Global Trade Compliance, Cardinal Health*

- C-TPAT Update

10:15 – 10:30 a.m. **Break**

10:30 – 11:30 a.m. **The New CBP Trade Strategy**  
Brenda B. Smith, Executive Director *Trade Policy and Programs, U.S. Customs and Border Protection*

- Priority Trade Issues and Risk Management
- Partnerships
- Modernization and Facilitation

11:30 – 12:30 p.m. **IMPORT SAFETY (PTI 1)**  
Cathy J. Saucedo, Director, *Import Safety & Interagency Requirements, U.S. Customs & Border Protection*

- Status of Lacey Act Amendment Implementation
- Consumer Product Safety Improvement Act of 2008 Certification and Testing Requirements
- Interagency Working Group Progress Summary
- Implementing Import Safety into Import Procedures

12:30 – 1:30 p.m. **Lunch Break**

1:30 – 2:30 p.m. **REVENUE (PTI 6)**  
Kathleen Murphy, Partner, *Drinker Biddle & Reath*  
Alka Hariawala, Sr. Manager, *Transfer Pricing, Grant Thornton*  
Sherri New, Consultant

- CBP's Current Focus on Transfer Pricing
- Comparison of the IRS and CBP Tests for Related-Party Transactions
- How to Gain CBP's Approval of your Related-Party Transactions

2:30 – 3:30 p.m. **INTELLECTUAL PROPERTY RIGHTS (PTI 4)**  
James Sawyer, Partner, *Drinker Biddle & Reath, Customs and Trade Practice*  
Gary Rinkerman, Partner, *Drinker Biddle & Reath, Intellectual Property Practice*

- CBP's Latest Seizure Statistics
- Why is This Topic on CBP's Priority List?
- Primer on Intellectual Property Protection and Section 337 Actions
- Protecting Intellectual Property Your Company Imports into the United States
- What to Expect if Your Company Infringes Someone Else's Intellectual Property

3:30 – 3:45 p.m. **Break**

3:45 – 4:30 p.m. **ANTIDUMPING/COUNTERVAILING DUTIES (PTI 5)**  
Randy Rucker, Counsel, *Drinker Biddle & Reath, Customs and Trade Practice*  
Christy McMunn, Senior Customs Compliance Manager, *Whirlpool Corporation*

- Why is AD/CVD a PTI? What Types of Issues are on CBP's Radar Screen?
- AD/CVD Basics: What Every Importer Should Know
- Importer's Perspective on Handling and Managing AD/CVD Entries
- Establishing AD/CVD Procedures

4:30 – 5:15 p.m. **PENALTIES (PTI 7)**  
Anne-Marie Baluch, Fines, Penalties & Forfeitures Officer, *Port of Chicago, U.S. Customs and Border Protection*

- What is CBP's Focus with the Penalties PTI?
- Currently Penalty Statistics
- Office of International Trade's Mandate for Additional Penalty Cases
- How is U.S. Customs and Border Protection Applying the Penalties PTI?
- Proper Prior Disclosures and Interest Calculations

## Friday, November 14th

8:30 – 10:30 a.m. **EXPORT UPDATE**  
Joan Koenig, Counsel, *Drinker Biddle & Reath, Customs and Trade Practice*  
Sandy Schadd, Export Compliance Manager, *VWR International*  
Janet Reuter, Director, *Global Trade Compliance, Rockwell Automation*

- Technical Data Exports, Including Deemed Exports
- Identify Diversion Risks and Other Red Flags
- Consequences of Failing to Classify Products and Incorrect Classifications
- Exports of Non-Production Machinery and Equipment
- Necessary Documentation for Complying with Export Obligations
- Enhanced Penalties for Export Violations

10:30 – 10:45 a.m. **Break**

10:45 – 11:15 a.m. **DETERMINING COUNTRY OF ORIGIN OF IMPORTED MERCHANDISE**  
Aaron Gothelf, Deputy International Trade Counsel, *Tyco International*

- Current Status of CBP Proposal to Eliminate Use of Substantial Transformation
- Industry Views on Proposal
- Practical Advice for Companies on Handling the Change in Methodology

11:15 – 12:00 p.m. **FREE TRADE AGREEMENTS: What to Expect in the New Administration**  
Beata Spuhler, Associate, *Drinker Biddle & Reath, Customs and Trade Practice*  
Louisa Elder, Manager, *GPO Customs and Trade Compliance, Abbott Laboratories*

- Status of Pending Free Trade Agreements and Duty Preference Programs and Changes to Expect in 2009
- Maximizing Use of Free Trade Agreements and Duty Preference Programs and Avoiding Unnecessary Pitfalls

12:00 – 1:00 p.m. **HOT TOPICS PANEL DISCUSSION AMONG ICPA MEMBERS: What Keeps You Up At Night?**  
Moderator – Kathleen Murphy, Partner, *Drinker Biddle & Reath*  
Shanna O'Brien, VP Trade Compliance, *Emerson Process Management*  
Peggy Spoonholtz, Manager, *Worldwide Trade Compliance, Tellabs*  
Aaron Gothelf, Deputy International Trade Counsel, *Tyco International*

Potential Topics of Discussion:

- 10+2 Importer Security Filing
- CBP's Proposed Changes to Origin Determination
- First Sale Elimination
- Lacey Act Amendment Ramifications
- Consumer Product Safety Commission Certification Requirements